



3.2.2 Number of workshops/seminars conducted on Research Methodology, Intellectual Property Rights (IPR) and entrepreneurship during the year 2019-2020

SNO	Name of the workshop/ seminar	Date From – To
1	Methodologies For Generating Revenue Through Research With Patents & Ipr	23.07.2019
2	Seminar on awareness of Higher Education programs	1.08.2019
3	Digital Marketing Fundamentals	20.08.2019 - 21.08.2019
4	Preparing Research Proposals And Writing Journal Papers	10.12.2019
5	Robotic Process Automation	11.03.2020







DATE: 10-07-2019 PLACE: AMSCE

From S.Ramkumar Co-Ordinator, IPR Cell, Aalim Muhammed Salegh College of Engineering.

To The Principal Aalim Muhammed Salegh College of Engineering.

Subject: Requesting approval and financial assistance to conduct IPR awareness programme.

Respected Sir,

On behalf of IPR cell, we have planned to conduct an awareness programme on the topic "<u>Methodologies for generating revenue through research with patents & IPR</u>". In order to conduct this event we request you to grant Three Thousand Rupees only (₹ 3000/-) as a remuneration for the external expert, also I would be thankful to the management if tea is provided to the participants at break. Brochure of the company, profile of external expert and brochure of the event are attached here with for your kind perusal.

ordinator **IPR Cell**

ANICUMAR

Director R&D Dr. SSATHISH)

Principal

D



AALIM MUHAMMED SALEGH COLLEGE OF ENGINEERING



"Nizara Educational Campus", Muthapudupet, AVADI-IAF, Chennai 55.

IPR Cell



Deliberations On

' Methodologies for generating revenue through

research with patents & IPR "

23-07-2019



Resource Person Mr.G.Sathianarayanan

Zonal Manager Allinnov R&D Pvt Ltd.

Venue Virtual Lab Computer Science and Engineering Department

Coordinator

Er. S. Ramkumar Assistant Professor

Department of Mechanical Engineering Contact: +91-900-3298-576, 044-2684/2627



Muth	ED SALEGH COLLEGE OF ENGINEERING "Nizara Educational Campus", apudupet, AVADI-IAF, Chennai 55. IPR Cell Deliberations On Tes for generating revenue through
	arch with patents & IPR "
	SCHEDULE
	23-07-2019
TIME	TOPIC
10:00 am to 10:10 am	Inauguration
10:10 am to 10:30am	Patenting - Myths & Misconceptions
10:30 am to 11:00 am	Research for Profits & Revenue Generation
11:00 am to 11:10 am	Tea Break
11:10 am to 12:00 am	Mastering the Art of Patent Drafting
12:00 am to 12:30 pm	Inventor ship & ownership of Patents
12:30 pm to 1:00 pm	Interaction & Clarifications

Participation is free. Contact Coordinator for registration.



BRIEF PROFILE

Sathianarayanan.G

EDUCATION CHRONICLE

2008 - B.Tech (Information Technology) at Anna University, Chennai.

Employed at

2008-2009-1 worked as a content developer at Oracle India Private Ltd, Chennai. 2009 to 2011- I worked as a lecture at Kavery College of Engineering, Salem. 2011 to 2012-I worked as a District project coordinator at Swathy Smart Cards Pvt Ltd, Kerala for Adhaar card project.

2012 to 2015- I worked as marketing manager at www.justdial.com Chennai. 2015 to 2017- I worked as a Assistant Manager at Simply Grameen Pvt Ltd. Bangalore.

2018 till now working as a Zonal Manager in Allinnov R&D Pvt Ltd. Krishnagiri, India.

Here I am taking care of marketing team in Tamilnadu State.

Number of Patents: 6 Research & IPR Expert in 25+ Institutions

Allinnov R&D.

Allinnov was started with the aim to promote innovations and IP based research practices easier and accessible to anyone with a dream to invent and keep innovating while also being a perfecthand hold for those who dream of having a Patent in their life time in the year 2015. (Refer website for more information www.allinnov.org) Curently Allinnov operates in states Tamilnadu, Karnataka, Andhra Pradesh, Telangana (Hyderabad and Mancherial), Maharashtra (Pune and Mumbai),



Trained and Certified 800+ researchers as Inventors all over the world. Working with 300+ institutions around the world on innovations. Assisted in research works of 40+ institutions and individual teams in transforming their researchinto a successful patented work

Won 2 National Awards

National Achievers Foundation Award for Industrial Leadership - 2016 National Intellectual Property Award – Top Startup for IP – 2017.

Allinnov owns 100+ Patents filed and published in the Official Gazette of the Indian Patent Office. First certified Startup in Tamilnadu by the Govt. of India

















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SEMINAR ON AWARENESS OF HIGHER EDUCATION PROGRAMS

Seminar on awareness of Higher Education programs on 01/08/2019

Department of Civil Engineering conducting Seminar on awareness of Higher Education programs on 01/08/2019 in CADD/CAM laboratory. Our Head of the Department Dr.C.Makendran inaugurated the speaker.







WORKSHOP ON DIGITAL MARKETING FUNDAMENTALS

AALIM MUHAMMED SALEGH COLLEGE OF ENGINEERING

SENTHIL RAJ

Date: August 20th & 21st,2019

Co-Ordinator GANESH P Department of Information Technology

VENUE

Abul Kalam Azad Audit sum Aalim Muhammed Soleghe ollege of Engineering





12-08-2019

From

The Head of the Department, Department of Information Technology, Aalim Muhammed Salegh College of Engineering, Chennai-600055.

To

The Principal, Aalim Muhammed Salegh College of Engineering, Chennai-600055.

Sir,

17

Sub: Intimation of DIGITAL MARKETING FUNDAMENTALS - Workshop in Information Technology Department-Reg

I'd like to let you know that a workshop has been planned for our department's final year and second year students as part of academic activities. I hereby officially intimate you regarding the course and acquire your formal consent.

Details :

Resource person : Mr. S.SENTHIL RAJ, I²C MARKETING PRIVATE LIMITED, CHENNAI-600053.

Topic : DIGITAL MARKETING FUNDAMENTALS - Workshop Date : 20.08.2019 & 21.08.2019

Thanking you,

Yours faithfully,

(Dr.M.AMANULLAH)





S. SENTHILRAJ

WORKSHOP CONDUCTED (TOPIC & DATE) WOK North Streng fundamentals – 20.08.2019 & 21.08.2019 Digital marketing fundamentals – 20.08.2019 & 21.08.2019

URRENT COMPANIES

CURRENT C	Elbound Systems Private limited Role of Director
	Incorporated in 2017, Elbound Systems Private Limited is a leading industrial controls product development and R&D center. A wide range of services, including IoT, embedded systems, control panels, automation, software development, and calibration, are offered by the company.
	The registered office of ESPL is situated in the bustling city of Chennai, Tamil Nadu. At
2017- current	S-Gen Energy and Infra Private Limited Role of Director
	S-Gen Energy and Infra Private Limited (SEAIPL) is a registered startup operating as a Private Limited Indian Non-Government Company incorporated in India on 14 June 2017
	Its registered office is in Kanchipuram, Tamil Nadu, India.
	The Company is engaged in the electronics Industry.
2021- current	I2c marketing private limited Role of Additional Director
	I2c Marketing Private Limited (IMPL) is a Private Limited Indian Non- Government Company incorporated in India on 23 October 2018.
	Its registered office is in Kanchipuram, Tamil Nadu, India.
	The Company is engaged in the Business Services Industry.
Mr. S. Senthilraj is reg	sistered with the ministry of corporate affairs as Director in Indian Companies.
	number- 07667865
	L followerspiper Mr. S. Senthilrai holds active positions is ₹700,000

The total paid up capital of all companies, Mr. S. Senthilraj holds active positions is ₹700,000





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18-08-2019

From The Head of the Department, Department of Information Technology, Department of Information Technology, Aalim Muhammed Salegh College of Engineering, Chennai-600055.

To

The Principal, Aalim Muhammed Salegh College of Engineering, Chennai-600055.

Respected Sir,

Sub: IT - Requisition for arranging lunch and refreshment for the workshop on Digital Marketing fundamentals (20.08.2019 & 21.08.2019) - Reg.

This is to inform your good self that a Seminar is arranged for the benefit of the Final Year, Third Year and Second Year Students in our department. I request you to provide lunch and refreshment (Tea and snacks) for resource persons. Kindly do the needful.

Thanking you,

permitted

AALIM MUHAMMED SALEGH





AALIM MUHAMMED SALEGH COLLEGE OF ENGINEERING Approved by All Inda Council for Technical Education - New Delhi Affilitated to Anna University, Chennal



oved by All Inda Council for Technical Education - New Delhi Affilitated to Anna University, Chenr NACC Accredited Institution "Nizara Educational Campus", Muthapudupet, Avadi - IAF, Chennai - 600 055. Department of Information Technology Feedback Form

Name of the Student: Lidavali a

Year : IV & II

Workshop title: Digital Marketing Fundamentals

Date: 20th & 21th August 2019

please respond to the following statements by using the 4-point rating scale to indicate the extent to which you agree or disagree with each statement. Please circle the number that applies.

4= Strongly Agree	3= Agree	2= Disagree	1= Strongly	Disagree
1. Workshop / Seminar objectives were stated clearly and met.			(4) 3	2 1
2. The Workshop / Seminar was well organized.			(4) 3	2 1
 The information and/or skills presented were relevant and useful 			4 3	2 1
 The presenter(s) provided adequate time for questions and answered them satisfactorily. 			(4) 3	2 1
The information and/or skills presented were relevant and useful.			(4) 3	2 1
6. The Workshop / Seminar as presented was congruent with the workshop description.			4 3	2 1
7. The presenter(s) suggested ways to follow up the training.			4 (3)	2 1
8. The materials provided were useful.			4 (3)	2 1
9. The physical arrangements were adequate.			4 (3)	2 1
10. How would you rate this Workshop / Seminar? (please check one)			Excellent	GoodNot Good
11. How comfortable are teaching the material presented in this Workshop / Seminar?			⊠ Very □ No □ Somewhat	ot at all





AALIM MUHAMMED SALEGH COLLEGE OF ENGINEERING



Approved by All Inda Council for Technical Education - New Delhi Affilitated to Anna University, Chennal **NACC Accredited Institution** "Nizara Educational Campus", Muthapudupet, Avadi - IAF, Chennal - 600 055. **Department of Information Technology Feedback Form**

Name of the Student: Erano lhur

Year : IV & II

Workshop title: Digital Marketing Fundamentals

Date: 20th & 21th August 2019

4= Strongly Agree

please respond to the following statements by using the 4-point rating scale to indicate the extent to which you agree or disagree with each statement. Please circle the number that applies.

4= Strongly Agree	3= Agree	2= Disagree	1= Strong	ly Disagree
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The Workshop / Seminar as presented was congruent with the workshop description.			4 3	3 (2) 1
7. The presenter(s) suggested ways to follow up the training.			4	3 2 1
8. The materials provided were useful.			4 (3) 2 1
9. The physical arrangements were adequate.			4 (3	3) 2 1
 How would you rate this Workshop / Seminar? (please sheck one) 				□ Good
11. How comfortable are teaching the material presented n this Workshop / Seminar?		Very Good	□ Not Good Not at all	
			□ Somewhat	

12. Sugestion som improving this workshop

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AALIM MUHAMMED SALEGH COLLEGE OF ENGINEERING Approved by All Inda Council for Technical Education - New Delhi Affilitated to Anne University, Chennel NACC Accredited Institution "Nizara Educational Campus", Muthapudupet, Avadi - IAF, Chennal - 600 055. Department of Information Technology

Feedback Form

Name of the Student: ASim Khan . A

Year : IV & II

Workshop title: Digital Marketing Fundamentals

Date: 20th & 21th August 2019

please respond to the following statements by using the 4-point rating scale to indicate the please respond you agree or disagree with each statement. Please circle the number that applies.

= Strongly Agree 3	= Agree	2= Disagree	1= Strongly I	Disagree
1. Workshop / Seminar objecti			4 (3)	2 1
net. 2. The Workshop / Seminar was well organized.			4 3	2 1
 The information and/or skills presented were relevant and useful 			(4) 3	2 1
 The presenter(s) provided adequate time for questions and answered them satisfactorily. 			4 3	2 1
The information and/or skills presented were relevant and useful.			4 3	2 1
5. The Workshop / Seminar as presented was congruent with the workshop description.			4 (3)	2 1
The presenter(s) suggested ways to follow up the training.			4 3 (21
B. The materials provided were useful.			4 (3)	2 1
The physical arrangements were adequate.			(4) 3	2 1
How would you rate this Workshop / Seminar? (please eck one)			Excellent	Good
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2. Suggestions for improving th	is workshop			

tions for improving this workshop:









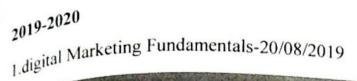
AALIM MUHAMMED SALEGH COLLEGE OF ENGINEERING Approved by All Inda Council for Technical Education - New Delhi Affilitated to Anna University. Chennai NACC Accredited Institution "Nizara Educational Campus", Muthapudupet, Avadi - IAF, Chennai - 600 055.

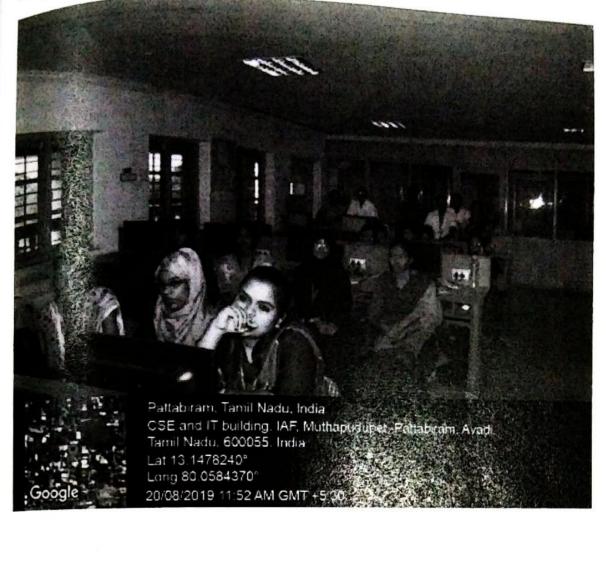


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Department of Information Technology **Digital Marketing Fundamentals**

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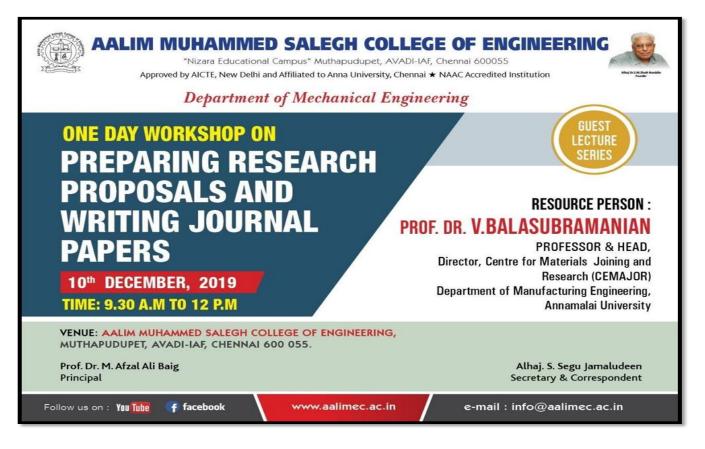


ONE DAY WORKSHOP ON PREPARING RESEARCH PROPOSALS AND WRITING JOURNAL PAPERS

PREPARING RESEARCH PROPOSALS AND WRITING JOURNAL PAPERS" was conducted on 10/12/2019

ABOUT THE EVENT :

A one day Workshop on "PREPARING RESEARCH PROPOSALS AND WRITING JOURNAL PAPERS" was conducted on 10/12/2019. Prof. Dr. V. Balasubramanian, Director, Centre for Materials Joining and Research, Annamalai University was the Resource person for the event. The Workshop gave a clear understanding on how to submit Research Proposals and Writing Journal Papers. All Internal faculty members attended the workshop.













ROBOTIC PROCESS AUTOMATION

Department of IT organized a seminar on "Robotic Process Automation " on 11.03.20. AN session. Resource person Er. Syed Ali Fathima, Team Lead, Cognizant Technology Solutions, Chennai.(Alumnus of CSE Department 2008 – 2012 Batch).

DATE	MARCH 11, 2020
ADDRESS	AALIM MUHAMMED SALEGH COLLEGE OF ENGINEERING, AVADI- IAF, CHENNAI, TAMIL NADU 600055 INDIA & GOOGLE MAP
PHONE	+91 44 2684 2627











