



**Aalim Muhammed Salegh College of Engineering**  
AVADI - IAF, CHENNAI-55



<b>3.2.2 Number of workshops/seminars conducted on Research Methodology, Intellectual Property Rights (IPR) and entrepreneurship during the year 2019-2020</b>		
<b>SNO</b>	<b>Name of the workshop/ seminar</b>	<b>Date From – To</b>
1	Methodologies For Generating Revenue Through Research With Patents &Ipr	23.07.2019
2	Seminar on awareness of Higher Education programs	1.08.2019
3	Digital Marketing Fundamentals	20.08.2019 - 21.08.2019
4	Preparing Research Proposals And Writing Journal Papers	10.12.2019
5	Robotic Process Automation	11.03.2020



  
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**AALIM MUHAMMED SALEGH**  
**COLLEGE OF ENGINEERING**

35

From  
S.Ramkumar  
Co-Ordinator, IPR Cell,  
Aalim Muhammed Salegh College of Engineering.

DATE: 10-07-2019  
PLACE: AMSCE

To  
The Principal  
Aalim Muhammed Salegh College of Engineering.

Subject: Requesting approval and financial assistance to conduct IPR awareness programme.

Respected Sir,

On behalf of IPR cell, we have planned to conduct an awareness programme on the topic "Methodologies for generating revenue through research with patents & IPR". In order to conduct this event we request you to grant Three Thousand Rupees only (₹ 3000/-) as a remuneration for the external expert, also I would be thankful to the management if tea is provided to the participants at break. Brochure of the company, profile of external expert and brochure of the event are attached here with for your kind perusal.

*S. Ramkumar*  
Co-ordinator  
IPR Cell  
[RAMKUMAR]

*Dr. S. Sathish*  
Director  
R&D  
(DR. S. SATHISH)

Principal

Forwarded to A.O in Information and

Approval.

*Abal*  
11/02/19

*Mene man*  
*Amma*  
12/07/18



*m2*  
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COLLEGE OF ENGINEERING





**AALIM MUHAMMED SALEGH COLLEGE OF ENGINEERING**

“Nizara Educational Campus”,  
Muthapudupet, AVADI-IAF, Chennai 55.



**IPR Cell**  
Deliberations  
On

**“ Methodologies for generating revenue through  
research with patents & IPR ”**

**SCHEDULE**

23-07-2019

<b>TIME</b>	<b>TOPIC</b>
10:00 am to 10:10 am	Inauguration
10:10 am to 10:30am	Patenting - Myths & Misconceptions
10:30 am to 11:00 am	Research for Profits & Revenue Generation
11:00 am to 11:10 am	Tea Break
11:10 am to 12:00 am	Mastering the Art of Patent Drafting
12:00 am to 12:30 pm	Inventor ship & ownership of Patents
12:30 pm to 1:00 pm	Interaction & Clarifications

Participation is free. Contact Coordinator for registration.



  
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## BRIEF PROFILE

**Sathianarayanan.G**

### EDUCATION CHRONICLE

**2008 - B.Tech** (Information Technology) at **Anna University, Chennai.**

### Employed at

**2008-2009-** I worked as a content developer at **Oracle India Private Ltd,** Chennai.

**2009 to 2011-** I worked as a lecture at **Kavery College of Engineering,** Salem.

**2011 to 2012-** I worked as a District project coordinator at **Swathy Smart Cards Pvt Ltd, Kerala** for Adhaar card project.

**2012 to 2015-** I worked as marketing manager at **www.justdial.com** Chennai.

**2015 to 2017-** I worked as a Assistant Manager at **Simply Grameen Pvt Ltd.** Bangalore.

**2018** till now working as a Zonal Manager in **Allinnov R&D Pvt Ltd.** Krishnagiri, India.

Here I am taking care of marketing team in Tamilnadu State.

Number of Patents: 6

Research & IPR Expert in 25+ Institutions

### **Allinnov R&D.**

Allinnov was started with the aim to promote innovations and IP based research practices easier and accessible to anyone with a dream to invent and keep innovating while also being a perfect hand hold for those who dream of having a Patent in their life time in the year 2015. (Refer website for more information [www.allinnov.org](http://www.allinnov.org))  
Currently Allinnov operates in states Tamilnadu, Karnataka, Andhra Pradesh, Telangana (Hyderabad and Mancherial), Maharashtra (Pune and Mumbai),

Trained and Certified 800+ researchers as Inventors all over the world.

Working with 300+ institutions around the world on innovations.

Assisted in research works of 40+ institutions and individual teams in transforming their research into a successful patented work

### **Won 2 National Awards**

National Achievers Foundation Award for Industrial Leadership – 2016

National Intellectual Property Award – Top Startup for IP – 2017.

Allinnov owns 100+ Patents filed and published in the Official Gazette of the Indian Patent Office. First certified Startup in Tamilnadu by the Govt. of India



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*[Signature]*  
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IPR CELL

PAGE: 2/4

Attendance of Deliberation  
"Methodologies for generating revenue through research with patents & IPR" on 23/7/2019  
WRITE YOUR NAME IN CAPITAL LETTERS

S.NO	REG.NO	DEPT	NAME	SIGN
1	110116114212	MECH	A. MOHESH KUMAR	A. Mohesh
2	110116114316	MECH	A. MOHAMMED YOUSUF	A. Yusuf
3	110117106303	ECE	M. MUMTAZ BASHA	M. M. Basha
4	110117106054	ICE	S. SHAIK MOHAMMED RIYAZ	S. Riyaaz
5	110117106052	ECE	S. SHAIK MOHAMMED ISHOQ	S. Ishoq
6	110117103018	civil	Mohamed Farzeedudeen HM.	M. Farzeedudeen
7	110117106001	ECE	S. ABDUL ARSATH	S. Arsath
8	110117106004	ECE	B. Abdur Rahman	B. Rahman
9	110118104012	CSE	S. ARUL BALAJI	S. Arul Balaji
10	110118104011	CSE	A. REEBS HANMAD .N	A. Reeb
11	110118104017	CSE	P.K. Faizan Hamid	P. Faizan
12	110118106015	ECE	S. MOHAMED FARDEEN	S. Fardeen
13	110118106001	ECE	J. Abdul Hameed	J. Hameed
14	110118106024	ECE	J. Mohammed thabraz	J. Thabraz
15	110116104070	CSE	S. FAUZY MOHAMMAD	S. Fauzy
16	110116104040	CSE	M. MOHAMED ASIF	M. Asif
17	110116205004	CSE	S. SAFIYUSH	S. Safi
18	110117621318	MCA	UMAR FASIL .A.R.	U. Fasil
19	110117621307	MCA	MOHAMED FASITH.H	H. Fasith
20	FACULTY	MECH	R. MANIKANDAN	R. Manikandan



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PAGE: 1/2

Attendance of Deliberation  
"Methodologies for generating revenue through research with patents & IPR" on 23/7/2019

**WRITE YOUR NAME IN CAPITAL LETTERS**

S.NO	REG.NO	DEPT	NAME	SIGN
1	110117104045	CSE	NOOR-E-ARSHIYA.C	
2	110117104051	CSE	SAMRA FATHIMA	
3	110117104047	CSE	RASIKA NANDKISHOR MANKAR	
4	110117205016	IT	SHANOFAR JUHI	
5	110117205015	IT	RABIYA NOORIE.	
6	110118205009	IT	Saba Zehra.S	
7	110116114026	MECH	KALAIVANI.M	
8	Faculty	CIVIL Engg.	DR. C. MAKENDRAN, Assistant Prof.	
9	110116114071	MECH	MONESH.K	
10	110117114015	MECH	ASATH ALI.M.E	
11	110116114096	MECH	THOUFIK MOHAMMED.S	
12	110116114062	MECH	MOHAMED ASHIF RILWAN.A	
13	110116114080	MECH	PRAVEEN KUMAR.G	
14	110116114093	MECH	SYED ABDUL RAHMAN.R	
15	110116114063	MECH	MOHAMMED ASLAM	
16	110116114064	MECH	MOHAMMED FARAZ	
17	110116114065	MECH	MOHAMMED HASHIM.J	
18	110116114068	MECH	MOHAMMED WARQAS.	
19	110116114031	MECH	KARTHIKEYAN.H	
20	110116114012	MECH	AZHAR MOHAMED.S	
21	110116114016	MECH	DHANUSH.M	
22	110116114006	MECH	ASMAL.T	
23	110116114007	MECH	ANEES AHMED.N	
24	110116114024	MECH	KRASHIFF UJJI RAIHAN	
25	110116114048	MECH	MOHAMMED NASEEF.K	



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Attendance of Deliberation

PAGE: 3/4

"Methodologies for generating revenue through research with patents & IPR" on 23/7/2019

WRITE YOUR NAME IN CAPITAL LETTERS

S.NO	REG.NO	DEPT	NAME	SIGN
1	110116114704	MECH	AHAMED SHA	
2	110116114322	MECH	K SAJITH AHAMED	
3	110116114089	MECH	SHEIK ARSATH AHAMED S I	
4	110116114070	MECH	M.R MOHAMMED YOUNUS	
5	110116114056	MECH	S MOHAMED JHALTH	
6	110116114075	MECH	NASSIR SULTAN MOHIDDIN	
7	110116114024	MECH	KARSHTEF UR RAHMAN	
8	110116114095	MECH	S.SYED MOHAMMED SIDDEER	
9	110116114077	MECH	S. NIRMAL	
10	110116103316	CIVIL	MASOOD AHMED	
11	110116103501	CIVIL	SALMAAN KAREEM	
12	110116106302	ECE	BALA ANIL KUMAR	
13	FACULTY	MECH	ABDUR RAHMAN	
14	FACULTY	MECH	E. JEYARAJAN	
15	FACULTY	MECH	Dr. S.SATHISH	
16	FACULTY	IT	Dr. M. AMANULLAH.	
17	FACULTY	MCA	K. KHAJA MOHIDEEN	
18	FACULTY	MCA	F.HABIB MOHAMMED AFZAL - BITLI	
19	FACULTY	PHYSICS	A. JUVIN PAWA	
20	FACULTY	PHYSICS	D. BHAGYA LAKSHMI	



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**FDP / WORKSHOP / SEMINAR / FEEDBACK FORM**

NAME: MOHAMED FASITH  
DESIGNATION: PRINCIPAL / H.O.D / FACULTY / STUDENT  
DEPARTMENT: MCA  
INSTITUTION: AALIM MUHAMMAD SALEGH COLLEGE OF ENGINEERING  
EMAIL ID: mohamedfasitha@gmail.com MOBILE: 9786398905  
YOUR REVIEW ABOUT FDP: \_\_\_\_\_  
\_\_\_\_\_

RATE THIS SESSION (TICK AS APPLICABLE)



I WISH TO RECEIVE SMS / EMAIL UPDATES ON RESEARCH AND PATENTS FROM ALLINNOV  YES  NO  
WOULD YOU LIKE TO SUGGEST A FREE FDP IN YOUR FRIENDS INSTITUTION?  YES  NO  
CONTACT NAME: MOHAMED FASITH H MOBILE: 9786398905 EMAIL: Mohamedfasitha@gmail.com  
INSTITUTION: AALIM MUHAMMED SALEGH COLLEGE OF ENGINEERING PLACE: AVADI



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NAME: R. ELIYAS AHAMED  
DESIGNATION: PRINCIPAL / H.O.D / FACULTY / STUDENT  
DEPARTMENT: B. Tech - Information Technology  
INSTITUTION: Aalim Muhammad Salegh college of Engineering  
EMAIL ID: eliazahamed3@gmail.com MOBILE: 7358029654  
YOUR REVIEW ABOUT FDP: useful in knowing about the details of patent from top to bottom and came to know about the patent.

RATE THIS SESSION (TICK AS APPLICABLE)



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WOULD YOU LIKE TO SUGGEST A FREE FDP IN YOUR FRIENDS INSTITUTION?  YES  NO  
CONTACT NAME: \_\_\_\_\_ MOBILE: \_\_\_\_\_ EMAIL: \_\_\_\_\_  
INSTITUTION: \_\_\_\_\_ PLACE: \_\_\_\_\_



  
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NAME: SHANOFAR JUHI M  
DESIGNATION: PRINCIPAL / H.O.D / FACULTY / STUDENT  
DEPARTMENT: B.TECH- INFORMATION TECHNOLOGY  
INSTITUTION: AALIM MUHAMMED SALEGH COLLEGE OF ENGINEERING  
EMAIL ID: shnofaryuhi@gmail.com MOBILE: 9608820794  
YOUR REVIEW ABOUT FDP: The session was informative.

**RATE THIS SESSION (TICK AS APPLICABLE)**



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WOULD YOU LIKE TO SUGGEST A FREE FDP IN YOUR FRIENDS INSTITUTION?

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CONTACT NAME: \_\_\_\_\_ MOBILE: \_\_\_\_\_ EMAIL: \_\_\_\_\_  
INSTITUTION: \_\_\_\_\_ PLACE: \_\_\_\_\_

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NAME: K. SAsITH AHMED  
DESIGNATION: PRINCIPAL / H.O.D / FACULTY / STUDENT  
DEPARTMENT: MECHANICAL  
INSTITUTION: AALIM MUHAMMED SALEGH COLLEGE OF ENGINEERING  
EMAIL ID: Sajithmech7700@gmail.com MOBILE: 9025820588  
YOUR REVIEW ABOUT FDP: Really good. Got new knowledge about Patent filing.

**RATE THIS SESSION (TICK AS APPLICABLE)**



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WOULD YOU LIKE TO SUGGEST A FREE FDP IN YOUR FRIENDS INSTITUTION?

YES  NO



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NAME: RAGIVA NOORIE . M.A  
 DESIGNATION: PRINCIPAL / H.O.D / FACULTY / STUDENT  
 DEPARTMENT: B.Tech - IT  
 INSTITUTION: Aalim Muhammed Salegh College of Engineering  
 EMAIL ID: rbmns12@gmail.com MOBILE: 6379112953  
 YOUR REVIEW ABOUT FDP: The session went on well, it was  
informative

**RATE THIS SESSION (TICK AS APPLICABLE)**



YES  NO

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CONTACT NAME: \_\_\_\_\_ MOBILE: \_\_\_\_\_ EMAILID: \_\_\_\_\_  
 INSTITUTION: \_\_\_\_\_ PLACE: \_\_\_\_\_

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NAME: S. SABA ZEHRA  
 DESIGNATION: PRINCIPAL / H.O.D / FACULTY / STUDENT  
 DEPARTMENT: INFORMATION TECHNOLOGY  
 INSTITUTION: AALIM MUHAMMED SALEGH COLLEGE OF ENGINEERING  
 EMAIL ID: Syed.Saba1974@gmail.com MOBILE: 9952993721  
 YOUR REVIEW ABOUT FDP: Really informative & interactive session.  
A mix of theories and facts. This content was only a  
word before this seminar. I would be glad to contact your  
company if I ever need one.

**RATE THIS SESSION (TICK AS APPLICABLE)**



YES  NO



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NAME: M.R. YOUSUF YOUSUF  
DESIGNATION: PRINCIPAL / H.O.D / FACULTY / STUDENT  
DEPARTMENT: MECHANICAL ENGINEERING  
INSTITUTION: AALIM MUHAMMED SALEGH COLLEGE OF ENGINEERING  
EMAIL ID: YOUSUFYOUSUF007@gmail.com MOBILE: 7443316942  
YOUR REVIEW ABOUT FDP:

**RATE THIS SESSION (TICK AS APPLICABLE)**



YES  NO

I WISH TO RECEIVE SMS / EMAIL UPDATES ON RESEARCH AND PATENTS FROM ALLINNOV  
WOULD YOU LIKE TO SUGGEST A FREE FDP IN YOUR FRIENDS INSTITUTION?

CONTACT NAME: MUHAMMED YOUSUF MOBILE: 7443316942 EMAIL ID: \_\_\_\_\_  
INSTITUTION: \_\_\_\_\_ PLACE: \_\_\_\_\_

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**FDP / WORKSHOP / SEMINAR / FEEDBACK FORM**

NAME: Ahmed Sha  
DESIGNATION: PRINCIPAL / H.O.D / FACULTY / STUDENT  
DEPARTMENT: mechanical  
INSTITUTION: Aalim muhammed Salegh College of engineering  
EMAIL ID: AhmedSha064@gmail.com MOBILE: 9994688688  
YOUR REVIEW ABOUT FDP:

**RATE THIS SESSION (TICK AS APPLICABLE)**



YES  NO

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# SEMINAR ON AWARENESS OF HIGHER EDUCATION PROGRAMS

**Seminar on awareness of Higher Education programs on 01/08/2019**

Department of Civil Engineering conducting Seminar on awareness of Higher Education programs on 01/08/2019 in CADD/CAM laboratory. Our Head of the Department Dr.C.Makendran inaugurated the speaker.



  
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# WORKSHOP ON DIGITAL MARKETING FUNDAMENTALS

**G. SENTHIL RAJ**

Marketing Private Limited

• **Date:**  
**August 20th & 21st, 2019**

**Co-Ordinator**  
**GANESH P**  
**Department of**  
**Information Technology**

## VENUE

Abul Kalam Azad Auditorium  
Aalim Muhammed Salegh College of Engineering



  
**PRINCIPAL**  
**AALIM MUHAMMED SALEGH**  
**COLLEGE OF ENGINEERING**

12-08-2019

From

The Head of the Department,  
Department of Information Technology,  
Aalim Muhammed Salegh College of Engineering,  
Chennai-600055.

To

The Principal,  
Aalim Muhammed Salegh College of Engineering,  
Chennai-600055.

Sir,

Sub: Intimation of DIGITAL MARKETING FUNDAMENTALS - Workshop in  
Information Technology Department-Reg

I'd like to let you know that a workshop has been planned for our department's final year and second year students as part of academic activities. I hereby officially intimate you regarding the course and acquire your formal consent.

**Details :**                      **Resource person** : Mr. S.SENTHIL RAJ,  
I<sup>2</sup>C MARKETING PRIVATE LIMITED,  
CHENNAI-600053.

**Topic** : DIGITAL MARKETING FUNDAMENTALS - Workshop  
**Date** : 20.08.2019 & 21.08.2019

Thanking you,

Yours faithfully,



(Dr.M.AMANULLAH)



  
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# S. SENTHILRAJ

WORKSHOP CONDUCTED (TOPIC & DATE)

Digital marketing fundamentals – 20.08.2019 & 21.08.2019

## CURRENT COMPANIES

2017- current

### **Elbound Systems Private limited** Role of Director

Incorporated in 2017, Elbound Systems Private Limited is a leading industrial controls product development and R&D center. A wide range of services, including IoT, embedded systems, control panels, automation, software development, and calibration, are offered by the company.

The registered office of ESPL is situated in the bustling city of Chennai, Tamil Nadu. At

2017- current

### **S-Gen Energy and Infra Private Limited** Role of Director

S-Gen Energy and Infra Private Limited (SEAIPL) is a registered startup operating as a Private Limited Indian Non-Government Company incorporated in India on 14 June 2017

Its registered office is in Kanchipuram, Tamil Nadu, India.

The Company is engaged in the electronics Industry.

2021- current

### **I2c marketing private limited** Role of Additional Director

I2c Marketing Private Limited (IMPL) is a Private Limited Indian Non-Government Company incorporated in India on 23 October 2018.

Its registered office is in Kanchipuram, Tamil Nadu, India.

The Company is engaged in the Business Services Industry.

Mr. S. Senthilraj is registered with the ministry of corporate affairs as Director in Indian Companies.

Director identification number- 07667865

The total paid up capital of all companies, Mr. S. Senthilraj holds active positions is ₹700,000



  
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18-08-2019

From

The Head of the Department,  
Department of Information Technology,  
Aalim Muhammed Salegh College of Engineering,  
Chennai-600055.

To

The Principal,  
Aalim Muhammed Salegh College of Engineering,  
Chennai-600055.

Respected Sir,

Sub: IT - Requisition for arranging lunch and refreshment for the workshop on Digital Marketing fundamentals (20.08.2019 & 21.08.2019) - Reg.

This is to inform your good self that a Seminar is arranged for the benefit of the **Final Year, Third Year and Second Year Students** in our department. I request you to provide lunch and refreshment (Tea and snacks) for resource persons. Kindly do the needful.

Thanking you,

permitted

  
18/08/19

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18/08/19



  
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"Nizara Educational Campus", Muthapudupet, Avadi - IAF, Chennai - 600 055.



## Department of Information Technology Feedback Form

Name of the Student: *Lidavali . a*

Year : IV & II

Workshop title: **Digital Marketing Fundamentals**

Date: 20<sup>th</sup> & 21<sup>th</sup> August 2019

Please respond to the following statements by using the 4-point rating scale to indicate the extent to which you agree or disagree with each statement. Please circle the number that applies.

4= Strongly Agree

3= Agree

2= Disagree

1= Strongly Disagree

1. Workshop / Seminar objectives were stated clearly and met.	④ 3 2 1
2. The Workshop / Seminar was well organized.	④ 3 2 1
3. The information and/or skills presented were relevant and useful	4 ③ 2 1
4. The presenter(s) provided adequate time for questions and answered them satisfactorily.	④ 3 2 1
5. The information and/or skills presented were relevant and useful.	④ 3 2 1
6. The Workshop / Seminar as presented was congruent with the workshop description.	4 ③ 2 1
7. The presenter(s) suggested ways to follow up the training.	4 ③ 2 1
8. The materials provided were useful.	4 ③ 2 1
9. The physical arrangements were adequate.	4 ③ 2 1
10. How would you rate this Workshop / Seminar? (please check one)	<input checked="" type="checkbox"/> Excellent <input type="checkbox"/> Good <input type="checkbox"/> Very Good <input type="checkbox"/> Not Good
11. How comfortable are teaching the material presented in this Workshop / Seminar?	<input checked="" type="checkbox"/> Very <input type="checkbox"/> Not at all <input type="checkbox"/> Somewhat
12. Suggestions for improving this workshop:	



  
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NACC Accredited Institution

"Nizara Educational Campus", Muthapudupet, Avadi - IAF, Chennai - 600 055.



## Department of Information Technology Feedback Form

Name of the Student: *Eramulhuk*

Year : IV & II

Workshop title: **Digital Marketing Fundamentals**

Date: 20<sup>th</sup> & 21<sup>th</sup> August 2019

Please respond to the following statements by using the 4-point rating scale to indicate the extent to which you agree or disagree with each statement. Please circle the number that applies.

4= Strongly Agree

3= Agree

2= Disagree

1= Strongly Disagree

1. Workshop / Seminar objectives were stated clearly and met.	④ 3 2 1
2. The Workshop / Seminar was well organized.	4 3 ② 1
3. The information and/or skills presented were relevant and useful	4 ③ 2 1
4. The presenter(s) provided adequate time for questions and answered them satisfactorily.	4 ③ 2 1
5. The information and/or skills presented were relevant and useful.	④ 3 2 1
6. The Workshop / Seminar as presented was congruent with the workshop description.	4 3 ② 1
7. The presenter(s) suggested ways to follow up the training.	④ 3 2 1
8. The materials provided were useful.	4 ③ 2 1
9. The physical arrangements were adequate.	4 ③ 2 1
10. How would you rate this Workshop / Seminar? (please check one)	<input type="checkbox"/> Excellent <input type="checkbox"/> Good <input checked="" type="checkbox"/> Very Good <input type="checkbox"/> Not Good
11. How comfortable are teaching the material presented in this Workshop / Seminar?	<input checked="" type="checkbox"/> Very <input type="checkbox"/> Not at all <input type="checkbox"/> Somewhat
12. Suggest ways of improving this workshop:	



*[Signature]*  
**PRINCIPAL**  
AALIM MUHAMMED SALEGH  
COLLEGE OF ENGINEERING



# AALIM MUHAMMED SALEGH COLLEGE OF ENGINEERING

Approved by All India Council for Technical Education - New Delhi Affiliated to Anna University, Chennai  
NACC Accredited Institution

"Nizara Educational Campus", Muthapudupet, Avadi - IAF, Chennai - 600 055.



## Department of Information Technology Feedback Form

Name of the Student: *Asim Khan. A*

Year : IV & II

Workshop title: **Digital Marketing Fundamentals**

Date: 20<sup>th</sup> & 21<sup>th</sup> August 2019

Please respond to the following statements by using the 4-point rating scale to indicate the extent to which you agree or disagree with each statement. Please circle the number that applies.

4= Strongly Agree      3= Agree      2= Disagree      1= Strongly Disagree

1. Workshop / Seminar objectives were stated clearly and met.	4 (3) 2 1
2. The Workshop / Seminar was well organized.	4 (3) 2 1
3. The information and/or skills presented were relevant and useful	(4) 3 2 1
4. The presenter(s) provided adequate time for questions and answered them satisfactorily.	(4) 3 2 1
5. The information and/or skills presented were relevant and useful.	(4) 3 2 1
6. The Workshop / Seminar as presented was congruent with the workshop description.	4 (3) 2 1
7. The presenter(s) suggested ways to follow up the training.	4 3 (2) 1
8. The materials provided were useful.	4 (3) 2 1
9. The physical arrangements were adequate.	(4) 3 2 1
10. How would you rate this Workshop / Seminar? (please tick one)	<input type="checkbox"/> Excellent <input type="checkbox"/> Good <input checked="" type="checkbox"/> Very Good <input type="checkbox"/> Not Good
1. How comfortable are teaching the material presented this Workshop / Seminar?	<input checked="" type="checkbox"/> Very <input type="checkbox"/> Not at all <input type="checkbox"/> Somewhat
2. Suggestions for improving this workshop:	



  
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## Department of Information Technology Digital Marketing Fundamentals

S.No	Student Name	Year
1	ASIM KHAN.A	II
2	ENAMULHUK M	II
3	HIDARALI A	II
4	MADHUMEGA A	II
5	MOHAMED MARWAN VM	II
6	MOHAMED NAWAZ M	II
7	SABA ZEHRA S	II
8	SALMA A	II
9	SALMAN AHAMED J	II
10	SALMAN AL FARISHI K	II
11	SANJAY BITRA N	II
12	SHABANA PARVEEN K	II
13	SYED MOHAMED DHANISH M R	II
14	GOWTHAM A	II
15	AFZAL.M	IV
16	AL ANSARI.H.	IV
17	ARSHIYA AFRIN	IV
18	ELIYAS AHAMED R	IV
19	JEEVITHAMAN.I.G.	IV
20	JIFFRIL AKRAM	IV
21	MEGANDAR KHAN S	IV
22	MEGHA.K.	IV
23	MOHAMED ARFIN.S.	IV
24	MOHAMED ARSATH V	IV
25	MOHAMED AZATH R	IV
26	MOHAMMED ANWARDHEEN.M.	IV
27	MOHAMMED FARHAN.K.	IV
28	NASREEN FATHIMA M.K.N	IV
29	NOOR MOHAMED A	IV
30	PANDIYA MOORTHY .M.	IV
31	SARATH .B.	IV
32	SESHA PRIYA S	IV
33	SIVA BALAJI.S.	IV
34	SOMA LAKSHMI.S.	IV
35	VEERAMANI.S.	IV
36	VISHWA PRIYAA.K	IV
37	YASAR ARAFATH.M.	IV
38	JAYASHREE	IV
	ASMEEN HUSSAIN	IV

M.Emad Juk  
 Adhithan  
 Nalwan  
 M.Emad  
 Nalwan  
 Sabarshree  
 Salma A  
 Salman Ahamed,  
 Farshi  
 Adhithan  
 Syed Mohamed  
 Gowtham  
 Gowtham  
 Arshiya  
 Arshiya  
 Eliyas Ahamed  
 Jeevithaman  
 Jiffri Akram  
 Megandar  
 Megha  
 Mohamed Arfin  
 Mohamed Arsat  
 Mohamed Azath  
 Mohammed Anwardheen  
 Farhan  
 Fathima  
 Noor Mohamed  
 Pandiya  
 Sarath  
 Sessa Priya  
 Siva Balaji  
 Soma Lakshmi  
 Veeramani  
 Vishwa Priya  
 Yasar Arafath  
 Jayashree  
 Asmeen Hussain

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2019-2020

1.digital Marketing Fundamentals-20/08/2019



Pattabiram, Tamil Nadu, India  
CSE and IT building, IAF, Muthapudupet, Pattabiram, Avadi,  
Tamil Nadu, 600055, India  
Lat 13.1478240°  
Long 80.0584370°  
20/08/2019 11:52 AM GMT +5:30

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Department of Information Technology  
Feedback Form



Name of the Student: *Madhumega . A*

Year : IV & II

Workshop title: **Digital Marketing Fundamentals**

Date: 20<sup>th</sup> & 21<sup>th</sup> August 2019

Please respond to the following statements by using the 4-point rating scale to indicate the extent to which you agree or disagree with each statement. Please circle the number that applies.

4= Strongly Agree      3= Agree      2= Disagree      1= Strongly Disagree

1. Workshop / Seminar objectives were stated clearly and met.	4 <b>3</b> 2   1
2. The Workshop / Seminar was well organized.	4   3 <b>2</b> 1
3. The information and/or skills presented were relevant and useful	4 <b>3</b> 2   1
4. The presenter(s) provided adequate time for questions and answered them satisfactorily.	<b>4</b> 3   2   1
5. The information and/or skills presented were relevant and useful.	4   3 <b>2</b> 1
6. The Workshop / Seminar as presented was congruent with the workshop description.	<b>4</b> 3   2   1
7. The presenter(s) suggested ways to follow up the training.	<b>4</b> 3   2   1
8. The materials provided were useful.	4 <b>3</b> 2   1
9. The physical arrangements were adequate.	4 <b>3</b> 2   1
10. How would you rate this Workshop / Seminar? (please check one)	<input checked="" type="checkbox"/> Excellent <input type="checkbox"/> Good <input type="checkbox"/> Very Good <input type="checkbox"/> Not Good
11. How comfortable are teaching the material presented in this Workshop / Seminar?	<input checked="" type="checkbox"/> Very <input type="checkbox"/> Not at all <input type="checkbox"/> Somewhat

12. Suggestions for improving this workshop:



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# ONE DAY WORKSHOP ON PREPARING RESEARCH PROPOSALS AND WRITING JOURNAL PAPERS

**PREPARING RESEARCH PROPOSALS AND WRITING JOURNAL PAPERS”  
was conducted on 10/12/2019**

## **ABOUT THE EVENT :**

A one day Workshop on “PREPARING RESEARCH PROPOSALS AND WRITING JOURNAL PAPERS” was conducted on 10/12/2019. Prof. Dr. V. Balasubramanian, Director, Centre for Materials Joining and Research, Annamalai University was the Resource person for the event. The Workshop gave a clear understanding on how to submit Research Proposals and Writing Journal Papers. All Internal faculty members attended the workshop.



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"Nizara Educational Campus" Muthapudupet, AVADI-IAF, Chennai 600055  
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Alhaj. Dr. V. Balasubramanian  
Founder

*Department of Mechanical Engineering*

**ONE DAY WORKSHOP ON  
PREPARING RESEARCH  
PROPOSALS AND  
WRITING JOURNAL  
PAPERS**

**10<sup>th</sup> DECEMBER, 2019**  
**TIME: 9.30 A.M TO 12 P.M**

**RESOURCE PERSON :**  
**PROF. DR. V. BALASUBRAMANIAN**  
PROFESSOR & HEAD,  
Director, Centre for Materials Joining and  
Research (CEMAJOR)  
Department of Manufacturing Engineering,  
Annamalai University

**VENUE: AALIM MUHAMMED SALEGH COLLEGE OF ENGINEERING,  
MUTHAPUDUPET, AVADI-IAF, CHENNAI 600 055.**

Prof. Dr. M. Afzal Ali Baig  
Principal

Alhaj. S. Segu Jamaludeen  
Secretary & Correspondent

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# ROBOTIC PROCESS AUTOMATION

Department of IT organized a seminar on ” Robotic Process Automation ” on 11.03.20. AN session. Resource person Er. Syed Ali Fathima , Team Lead , Cognizant Technology Solutions, Chennai.( Alumnus of CSE Department 2008 – 2012 Batch) .

DATE	MARCH 11, 2020
ADDRESS	AALIM MUHAMMED SALEGH COLLEGE OF ENGINEERING, AVADI- IAF, CHENNAI, TAMIL NADU 600055 INDIA + <a href="#">GOOGLE MAP</a>
PHONE	+91 44 2684 2627



  
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